

PEOPLE

Pedal poker party

Celebrating its second summer, the WE-cycle community bike-sharing program hosted a party for its season-pass holders on Thursday. Assembled as teams, and encouraged to wear costumes, the WE-cyclists met at the Gondola Plaza at 5 p.m. to learn the rules of the pedal poker game, which meant biking to WE-cycle stations around town for clues and to collect cards. Once they had a full hand, they headed to the Sky to play a round and enjoy drinks, hors d'oeuvres and live music from Sonic Verve. In addition to bragging rights, winning teams, which included The River Bluffers, Rocky Mountain Institute and Design Workshop, earned fun prizes from local businesses.



May Selby
Mountain
Mayhem

WE-cycle co-founders Philip Jeffries and Mirte Mallory personally thanked all of the sponsors and cyclists for their continued support of the program, which saw 17,000 rides this summer, a 70 percent growth over 2013. Of those rides, approximately 60 percent were taken by season-pass holders. The remaining 40 percent were composed of those with single-day passes.

Mallory recognized top users, including Bob Petrus, who leads the charge with more than 300 rides this summer, as well as the 17 members of the WE-cycle Century Club, who have 100 rides or more under their belts.

"You just live your life and use this as part of it," said Matt Reed, explaining how he reached the celebrated Century Club status.

According to Matt Kuhn, city of Aspen trails manager, the program has been a boon for biking in the community, and his department is pleased to support it.

The WE-Cycle season, which began in May, concludes this month with the last rides available on Halloween.

To become a sponsor or learn more, visit www.we-cycle.org.

To send info, insight or invites, email allthewaymaymay@hotmail.com.



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Howie Mallory and Nora Berko having a ball at the Sky.



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Team River Bluffers.



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Kellyn Johnson, Lissa Ballinger and Jacqui Ball at the Sky.



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WE-cycle co-founder Philip Jeffries with Lauren and Ryan Elston.



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City of Aspen Trails Manager Matt Kuhn with WE-cycle Aspen co-founder Mirte Mallory.



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Team Rocky Mountain Institute.



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Design Workshop's two teams in their signature flannel shirts.



EXPERIENCE OUR SEASONAL AUTUMN MENU

SAVOR HIGH-MOUNTAIN CUISINE WITH SOUTHERN INFLUENCES IN A VIBRANT AND LIVELY ATMOSPHERE. ACCLAIMED EXECUTIVE CHEF WILL NOLAN CREATES INNOVATIVE COMFORT FOOD THROUGH SEASONAL MENUS USING FRESH, LOCALLY-SOURCED AND ORGANIC INGREDIENTS. LAST NIGHT OF THE SEASON SAT OCT 27TH.

OPEN DAILY FOR DINNER 5:30 - 10:30PM.
COMPLIMENTARY VALET PARKING WHEN YOU DINE.

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